

RESEARCH & DEVELOPMENT PARTNERSHIPS

Biotricity has established several partnerships. Working with Rare Genomic's RareWear initiative is part of the company's focus to expand its current deep data sets to drive additional insights for predictive monitoring.

Biotricity is also partnering with the Biomedical Engineering Department at the University of Calgary and the U of C Cumming School of Medicine to explore and develop effective representations of both fetal/maternal heart rate variability (HRV) and electro-hysterography (labor contraction monitoring) in pregnancy. The company will facilitate all parties in their investigation to determine what role artificial intelligence can play in assisting with clinical interpretation. Combining Biotricity's high-fidelity electrically based monitoring with actual clinical data and BME's proven engineering expertise, the U of C/Biotricity program is expected to produce systems to facilitate mobile monitoring for both mothers and babies prior to and during delivery.

Today, Biotricity is actively monitoring patients and anomalies. In the future, we will move into predictive monitoring with telemedicine, and our solutions will be able to detect issues before they occur. It is through partnerships like the RareWear initiative and the fetal/maternal HRV research and development that Biotricity will drive deeper insights into clinical issues and hone its platform, moving towards predictive monitoring.

RECENT NEWS HIGHLIGHTS

February 18, 2020: Biotricity posts calendar Q4 results that show continued growth

February 13, 2020: Biotricity files a 510(k) application for its advanced ECG analysis software

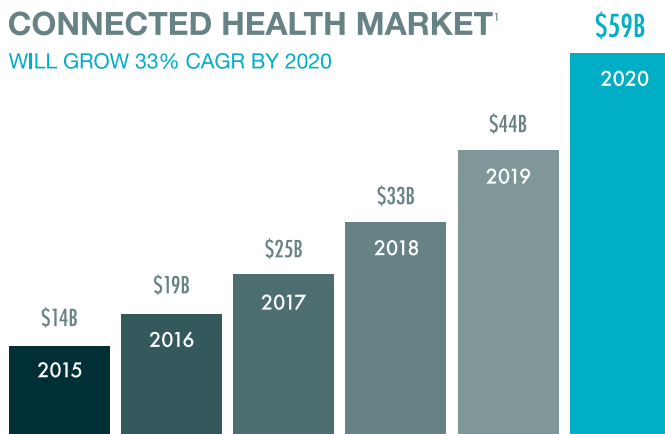
January 22, 2020: Biotricity prepares its filing for a 510(k) application for its advanced ECG analysis software

MARKET GROWTH

The total connected health market is growing at a 27.6% CAGR, reaching \$188 billion by 2024¹

CONNECTED HEALTH MARKET¹

WILL GROW 33% CAGR BY 2020



COMPETITIVE ADVANTAGES OF BIOTRICITY'S MCT SOLUTION:

1. Equivalent diagnostics to current MCT solutions
2. Recurring reimbursements to doctors, hospitals and IDTFs
3. Revenue model fits within established insurance billing codes
4. Built-in cellular connectivity enables emergency response
5. Motion tracking enables detection of exercise, activity, and disorientation
6. Technology is easily adaptable for opportunities adjacent to the MCT market

¹<https://www.businesswire.com/news/home/20200103005328/en/Global-IoT-Healthcare-Market-Study-2020-2024-Featuring>

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