



MARKET SNAPSHOT OTCQB: BTCY	
Price 3/27/18	\$3.75
Average Volume (90 day)	159K
52-Wk. Range	\$1.81-\$19.50
Float	12.5M
Shares Outstanding	31M
Market Cap 3/27/18	\$117.01M

Biotricity, Inc. is a medical technology company committed to improving healthcare by developing solutions that aid in chronic disease prevention and management. We specialize in remote monitoring solutions for chronic illnesses and adjacent connected healthcare applications in the diagnostic and post-diagnostic markets, for both medical and consumer use markets.

TOTAL CONNECTED
HEALTHCARE MARKET
ESTIMATED TO REACH
\$59 BILLION
BY 2020¹

CHRONIC CONDITIONS
COST THE US
MORE THAN
\$1 TRILLION
ANNUALLY²

**HEART DISEASE
& STROKE**
ARE THE LEADING CAUSES OF
DEATH IN THE US³

Our R&D focus is the preventative healthcare market, with a vision of putting health management into the hands of the individual. The company aims to support the self-management of critical and chronic conditions with the use of innovative solutions to ease the growing burden on the healthcare system. Our proprietary remote patient monitoring platform can be leveraged for various industries and plans are underway to pipeline new solutions across a spectrum of health applications, including remote COPD monitoring, fetal monitoring, sleep apnea monitoring, and other chronic conditions.

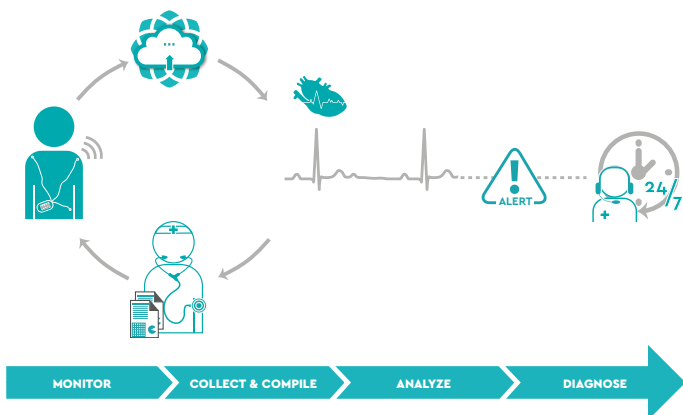
Biotricity addresses and serves the high-growing, multi-billion dollar markets that affect millions of Americans every day and helps drive patient compliance and reduces healthcare costs.

CURRENT PRODUCT LINE

- Bioflux is a medical-grade device that actively monitors a patient's ECG in real time.
- Bioflux constantly collects and compiles data on the device and uploads to the cloud.
- Bioflux analyzes both device and cloud data in real time in order to support emergency response and physician diagnosis.
- Bioflux enhances physician workflow by providing physicians with a summary report that facilitates diagnosis.
- Together with Biotricity's proprietary software, highly customizable reports, and 24/7 monitoring center, the Bioflux system is a complete solution for remote cardiac monitoring that merges seamlessly with physicians' existing platforms and workflows.







REMOTE MONITORING SOLUTION



- **True IoT solution** with built-in cellular network used for diagnostics and post-diagnostics
- **Proprietary** custom real-time operating system (RTOS)
- **Benefits include:** reduced health-care costs, early detection of chronic conditions, better access to care & improved outcomes, better communications between patients, doctors, and providers, enhanced diagnosis & prescriptions
- **RPM** solutions use proprietary algorithms, AI, and collect vast amounts of data to maximize detection, accuracy and improve learning

FUTURE HEALTH APPLICATIONS

			
FETAL ECG MONITORING	COPD MONITORING	SLEEP APNEA MONITORING	DIABETES MONITORING
FUTURE MARKET OPPORTUNITIES			
Fetal monitoring analysis market is expected to reach \$2.81 billion by 2022 ⁴	COPD and Asthma devices market is expected to reach \$41.3 Million by 2022 ⁵	Sleep monitoring devices market is expected to reach \$5.3 billion by 2020 ⁶	Diabetes glucose monitoring is expected to reach \$26 billion by 2021 ⁷

INVESTMENT CATALYSTS

RECENT HIGHLIGHTS

- Company announced the addition of **Artificial Intelligence (AI)** to its **Remote Patient Monitoring (RPM)** platform
- Biotricity expands **R&D** efforts with push into AI
- Announced expansion of Bioflux sales force and pilot sites
- Successfully raised approximately \$2.5 million in a registered direct offering
- Biotricity achieves FDA 510(k) clearance for Bioflux

KEY GROWTH DRIVERS

- Technology/Value Creation**—proprietary remote patient monitoring platform will be leveraged across a spectrum of healthcare industries, providing ideal solutions to doctors and patients. Biotricity's Bioflux is in the process of entering the marketplace and plans are already underway to pipeline new solutions across a spectrum of health applications.
- Market Opportunity**—the connected health market is growing at a 33% CAGR and is expected to reach \$59 billion by 2020¹. The Company has the potential to help millions who suffer from CVD, diabetes, sleep apnea, COPD, and fetal monitoring.
- Disruptive Business Model**—provides key benefits for physicians: enables them to bill directly, no upfront costs, recurring revenue stream with high margins, turn-key solutions, and bill code integration.
- Management Team**—is comprised of leaders with expertise in wireless communications, electronics, remote devices, medical devices, cardiology and more. The advisory board is made up of highly distinguished doctors and healthcare experts as well as C-level executives at leading institutions.
- Bioflux**—achieved 510(k) clearance with the U.S. Food and Drug Administration FDA. Expected to be released into the market in Q1 with revenue generated by mid 2018.

STRATEGY

- Disruptive business model that is ideal for physicians: simplifies billing, reduces costs, helps with recurring-revenue
- Remote patient monitoring products are ideal solutions for underserved markets that have growing needs in multiple areas of healthcare data to maximize detection, accuracy and improve learning

PARTNERSHIP

- Biotricity has both strategic partnerships as well as research & development partnerships with leading companies
- AT&T will provide network connectivity for Biotricity's remote monitoring, lot-connected solutions
- Global to Local will build solutions that provide outcome measurements for chronic disease patients in underserved populations.
- Other partners include: University of Calgary, Alberta Health Services, Providence Enterprise, Canada NRC CNRC

EXECUTIVE OFFICERS AND OTHER MANAGEMENT

Waqas Al-Siddiq, Founder, Chief Executive Officer and Director

Leading expert on wireless security; published in textbooks and leading journals since age 19. Developed wireless security for remote sensors for the US Defense Department.

John Ayanoglou, Chief Financial Officer

John is a leader within entrepreneurial team-based environments. John has extensive experience in corporate finance, acquisitions, business integration, restructuring and turnaround, operating systems implementation and process re-engineering.

Amir Ali, Chief Development Officer

Amir has placed over 70 products in the market. He specializes in electronic and embedded-based products from concept to commercialization.

Casey Shattuck, Vice President, Sales

Casey Shattuck has a strong 33-year track record for achieving growth in businesses he has managed. He has extensive experience in leading cardiac and vascular "start-up" companies which have led to numerous successful acquisitions.

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SOURCES:

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